**App Launch Plan**

**1. App Description & Icon**

* **App Name:** Event Tracker
* **Description:** A user-friendly mobile app helps users manage and track events efficiently. It features login functionality, event management, and notifications via SMS.
* **App Icon:** A **calendar icon** with a bell symbol to represent event tracking and notifications.

**2. Supported Android Versions**

* The app will support **Android 8.0 (API 26) and above** to ensure compatibility with modern devices.

**3. Permissions Requested**

* **SEND\_SMS** → To send event notifications via SMS.
* **RECEIVE\_SMS** → To process notifications if needed.
* **INTERNET** → Required for database sync (future updates).

**4. Monetization Strategy**

* The app will initially be **free** with an **ad-supported model** using **Google AdMob**.
* A **premium version** will remove ads and allow **unlimited event tracking**.